

by the numbers

#003 | 21st Jul 2025

photo: [Gold Fang](#), who's making it onto major Australian playlists this week

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by the numbers

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AUSTRALIA

Darcie Haven topped the list with the most appearances on the most credible Australian new music playlists

Gold Fang and more emerging Aussie talent punched above their weight to get spots on the five biggest Australian lists

BOY SODA is featured in Making Noise: Australia

GLOBAL

Alex Warren absolutely dominated the very biggest global playlists

chokecherry, **Saga Faye**, **BunnaB**, **Jim Legxacy**, **They Are Gutting A Body Of Water**, and **Skullcrusher** were the emerging acts to watch after making it onto multiple global lists

Bad Bunny, **Jonas Brothers**, **Alex Warren**, and **The Last Dinner Party** bagged the most appearances across New Music Friday playlists from around the world

13 Jul 2025 - 19 Jul 2025

Tracks

1,060

↓ -23%

Artists

910

↓ -18%

Playlists Updated

36

↓ -5%

vs last week

Artist (click to show playlists on right)

P3 Score

Followers

Adds

Darcie Haven

22%

8.4K

8

Ruel

19%

1.9M

7

Emma Louise

19%

83.2K

7

Gordi

19%

63.9K

7

FELIVAND

19%

28.8K

8

Ella Ion

19%

935

7

Chet Faker

17%

471K

6

G Flip

17%

249.7K

6

Kita Alexander

17%

74.7K

6

Ninajirachi

17%

40.8K

6

Meg Washington

17%

39.3K

8

Emily Wurramara

17%

31.2K

6

Jack Gray

17%

15.4K

6

Jem Cassar-Daley

17%

10.7K

6

Gold Fang

17%

3.7K

7

BIG NOTER

17%

1.2K

6

Justin Bieber

14%

83.5M

11

Dean Lewis

14%

4M

5

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who got the most adds on the most credible Australian new music playlists this week



Takeaways

1

Despite the drop in tracks added this week, there were still over 1k tracks added to the best new music playlists in Australia this week, and this week there was less agreement across the lists about who to give space to.

2

Darcie Haven topped the list artists to get the most adds across the most credible new music playlists in Australia, her strong editorial support and fast-rising audience showing no signs of slowing down.

3

The rest of the podium was spread wide this week, with five artists in the silver spot. It's little shock to see an artist of Ruel's calibre to be well-supported, although Emma Louise, Gordi, and FELIVAND performed strongly to keep pace.

4

No less than ten artists took up the third place slot - many of them appear in the top three for the second week, with new work from Chet Faker, Ninajirachi, Meg Washington, Jack Gray and BIG NOTER all landing well with editors.

5

Look at Ella Ion go though - landing in the silver spot with less than 1k followers is really impressive, gaining adds to New Music Friday AU & NZ (400k followers), Indie Arrivals (76k), and Fresh Finds AU & NZ (28k).

6 Jul 2025 - 19 Jul 2025

Artists

87

Top Playlists

4

Artist (click to show playlists on right)

	P3 Score	# Followers	# Adds
Gold Fang	75%	3.7K	3
Coast Arcade	50%	7.6K	2
TTSSFU	50%	7.2K	2
Bee Bee Sea	50%	6.4K	2
Yung Maynie	50%	3K	4
Nauti	50%	2K	2
Upper90	25%	9.8K	1
Girl Tones	25%	9.6K	1
Radium Dolls	25%	9.6K	2
Keyawna Nikole	25%	9.5K	1
Siala	25%	8.6K	1
Tree	25%	8.6K	1
Georgia Maq	25%	8.6K	1
Mel Blue	25%	8.5K	1
Darcie Haven	25%	8.4K	1
Bec Sandridge	25%	7.7K	1
The Bends	25%	7.3K	2
Jess Ribeiro	25%	7.2K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<10k followers) who appeared on the biggest Australian playlists (>200k followers)



Takeaways

1

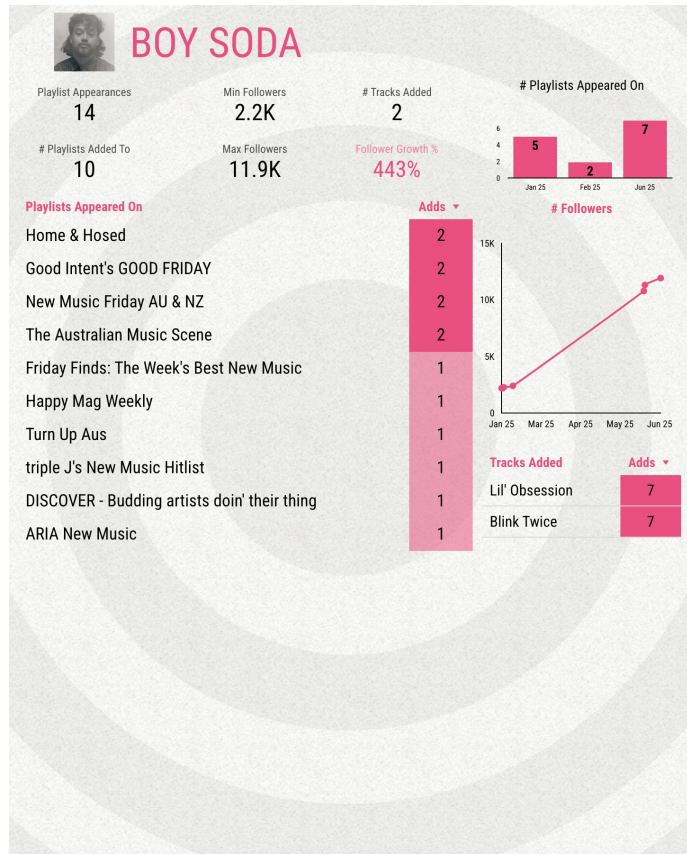
There were no Australian artists with <10k followers who made it onto more than one of the top five playlists in the country this week (just two international artists - TTSSFU and Bee Bee Sea), so I've looked back over the last fortnight instead.

2

Gold Fang managed to appear on three of the four big Aussie lists that included artists with <10k followers, the only local artist to get that many multiple playlist spots.

3

In the space of a fortnight, Gold Fang appeared on A1, New Music Friday AU & NZ, and triple J's New Music Hitlist, all of which carry between ~300k and ~500k followers.



Highlighting one emerging Aussie act who's both growing followers and receiving playlist support



Takeaways

1

BOY SODA has only seen a couple of tracks added to playlists over the last twelve months, but they've both performed well, getting solid support from across major and independent playlists.

2

What's particularly of note though is the follower growth, taking a 2k following from a year ago and turning it into 12k today, which is particularly fast.

3

With support from both triple J and Spotify, BOY SODA is clearly landing it with audience and tastemakers alike, and that growth implies good odds of taking it to the next level over the coming year.

13 Jul 2025 - 19 Jul 2025

Tracks

1,075

↑ 4%

Artists

850

↓ 0%

Playlists Updated

26

0

vs last week

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
Alex Warren	46%	12	2M	4
Bad Bunny	31%	8	97.9M	4
sombr	27%	7	1.6M	3
Travis Scott	23%	6	39.7M	6
Justin Bieber	19%	5	83.5M	3
Lady Gaga	19%	5	39.7M	3
Sabrina Carpenter	19%	5	24.1M	2
Myke Towers	19%	5	20.7M	3
Sam Barber	19%	5	757.1K	3
Ed Sheeran	15%	4	121.2M	3
Maluma	15%	4	37.5M	1
Morgan Wallen	15%	4	13.1M	5
Lil Tecca	15%	4	9.8M	3
Jessie Murph	15%	4	1.4M	2
Gigi Perez	15%	4	1.4M	1
Blood Orange	15%	4	1.2M	1
The Last Dinner Party	15%	4	611.7K	1
WizTheMc	15%	4	173.3K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across new music playlists with >1m followers globally



Takeaways

1

Alex Warren absolutely owned the biggest new music playlists on the planet this week, appearing on nearly half of the 26 lists I track with over a million followers including one on Today's Top Hits, which comes with a whopping 35M followers.

2

Even Bad Bunny couldn't keep up that pace this week, but - utterly unsurprisingly for an artist of such gargantuan scale - was still all over the biggest lists in the world.

3

Sombr appeared in the top three most added artists across the global mega lists for the third consecutive week.

4

Sam Barber stood out as the artist with less than 1M Spotify followers who made it onto the most mega-scale playlists including spots on New Boots (1.3m) and the global New Music Friday (4.4m).

13 Jul 2025 - 19 Jul 2025

Tracks

242

-8%

Artists

227

-10%

Playlists Updated

24

+3

vs last week

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
chokecherry	17%	4	34.3K	1
Saga Faye	13%	3	76.6K	1
BunnaB	13%	3	71.1K	4
Jim Legxacy	13%	3	57.5K	3
They Are Gutting a Body of Water	13%	3	56.3K	1
Skullcrusher	13%	3	55.2K	1
salute	8%	2	93.1K	2
Geese	8%	2	92K	1
Petey USA	8%	2	89.7K	2
PLUTO	8%	2	89.1K	2
Emma Louise	8%	2	83.3K	1
Florence Road	8%	2	80.9K	2
Skye Newman	8%	2	70.5K	2
Chrystal	8%	2	65.3K	1
Anycia	8%	2	63.2K	1
Rockout Danny	8%	2	59.2K	1
Forth Wanderers	8%	2	52.3K	1
Rossi.	8%	2	35.1K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<100k followers) who appeared on new music playlists with >1m followers globally



Takeaways

1

Looking at relatively more emerging artists on the biggest global playlists, chokecherry performed the strongest this week, with spots on MARROW (4.4m), the global New Music Friday (4.4m), All New Indie (1.3m), and The New Alt (1.2m). A massive achievement from a band getting tastemakers fully hyped.

2

BunnaB didn't make it onto quite as many lists, but nailed the ones they did get, with spots on the massive RapCaviar (16m), the global NMF (4.4m), and Most Necessary (2.8m).

3

Saga Faye, Jim Legxacy, They Are Gutting A Body Of Water, and Skullcrusher also all stood out for three spots on 1m+ playlists in a strong show of backing for these fast-rising artists.

14 Jul 2025 - 20 Jul 2025				
	Artist Name	P3 Score	#Adds	Followers
1	Bad Bunny	93%	28	97.9M
2	Jonas Brothers	83%	25	7.7M
2	Alex Warren	83%	25	2M
3	The Last Dinner Party	80%	24	611.7K
4	Maroon 5	73%	22	45.2M
5	J Balvin	70%	21	38.6M
5	Jessie Murph	70%	21	1.4M
6	Travis Scott	67%	20	39.7M
6	Ruel	67%	20	1.9M
6	FKA twigs	67%	20	1.4M
6	Tommy Richman	67%	20	912.7K
7	Blood Orange	63%	19	1.2M
7	Reneé Rapp	63%	19	1.1M
8	Lauv	60%	18	6.7M
8	Saweetie	60%	18	2.6M
9	FLETCHER	53%	16	982.8K
10	Alex G	53%	16	3.3M
10	Lord Huron	53%	16	2.1M
10	Dimitri Vegas	53%	16	391.2K

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across all New Music Friday playlists globally



Takeaways

1

No surprises at all to see Bad Bunny, one of the most-followed artists in the world, appear on just about every single NMF globally this week.

2

Alex Warren continued his domination of major playlists with more than 8 out of ten NMFs featuring his latest, with Jonas Brothers also sharing the silver spot.

3

The Last Dinner Party performed brilliantly with their latest, making them the only artist with less than <1m followers to appear in the top three most-added, and the only artist to do so in the last month with followers under the million mark.

4

The only other artists at that level to make to the top ten were FLETCHER and Dimitri Vegas (although the latter already enjoys a multi-million following as part of his partnership with Like Mike).