



new music by the numbers

the hottest artists right now, based on data

The
Underground
Stage

photo: [sleepazoid](#), who
topped the most-added chart
in Australia this week

#012
22 sep
2025

Must-Follows This Week



from Australian playlists

Emerging (<10k)

Established

- | | |
|---------------------|-------------------|
| → OH! Daisy | → aleksiah |
| → RONA. | → Budjerah |
| → Secret World | → Ocean Alley |
| → sleepazoid | |
| → The Tullamarines | |



from global playlists

Emerging (<100k)

Established

- | | |
|---------------------|---------------------|
| → aleksiah | → Aerosmith |
| → Atura | → Alex Warren* |
| → haloplus+ | → Cardi B |
| → Jordan Patterson | → HUNTR/X* |
| → oskar med k | → Justin Bieber |
| → sleepazoid | → Lewis Capaldi |
| | → Lola Young |
| | → Miley Cyrus |
| | → Morgan Wallen |
| | → Sabrina Carpenter |
| | → sombr* |
| | → Thundercat |

14 Sept 2025 - 20 Sept 2025

Tracks

1,609

↑ 16%

Artists

1,271

↑ 11%

Playlists Updated

38

0

vs last week

Artist (click to show playlists on right)	P3 Score	# Followers	# Adds
sleepazoid	34%	2.1K	16
aleksiah	24%	21.6K	9
The Tullamarines	24%	3.6K	11
Ocean Alley	21%	652.5K	9
Budjerah	21%	34.9K	8
Secret World	21%	3.9K	11
Pacific Avenue	18%	40.2K	7
Charlie Pittman	18%	9.8K	9
Chet Faker	16%	481.1K	6
Stella Donnelly	16%	117.9K	7
Larissa Lambert	16%	79.1K	6
Phantastic Furniture	16%	24.5K	7
These New South Whales	16%	13.2K	7
Le Shiv	16%	8K	8
RONA.	16%	7.9K	6
Elsy Wameyo	16%	7.3K	6
Peach Fuzz	16%	6.1K	6
CHEEKY LEASH	16%	3.5K	7

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who got the most adds on the most credible Australian new music playlists this week



Takeaways

1

There was a massive number of tracks this week, breaking the 1,600 mark. This made it super-crowded on the playlists I track, which makes it all the more remarkable that there was a clear winner.

2

It wasn't even close - over a third of the most credible new music playlists in Australia added sleepazoid's single 'NEW AGE'. They are generating deafening amounts of buzz right now, and not just in Australia either - you'll see more of them in the global sections below too.

3

The Tullamarines bagged second place this week - with new track 'Gimme Luv' indeed getting a ton of, er, luv - and shared the silver medal with aleksiah. No surprise to see that artist high up the list, she's another artist that critics are enthusiastically supporting, both in Australia and abroad (see the New Music Friday section below).

4

Ocean Alley are never going to be a surprise at the top end of the list, and Budjerah has long enjoyed widespread support, and both ended up in third place this week, along with Secret World. The latter are picking up the pace right now too and are this week's Making Noise artist (see below).

14 Sept 2025 - 20 Sept 2025

Artists

54

Top Playlists

4

Artist (click to show playlists on right)	P3 Score	# Followers	# Adds
RONA.	50%	7.9K	2
Secret World	50%	3.8K	2
sleepazoid	50%	2.1K	3
OH! Daisy	50%	596	2
Charlie Pittman	25%	9.8K	1
Westside Cowboy	25%	9.7K	1
Birdz	25%	9.5K	1
TTSSFU	25%	9.4K	1
The Bends	25%	9.2K	1
Darcie Haven	25%	9.1K	1
Ben Gerrans	25%	8.9K	1
Tom A. Smith	25%	8.7K	1
Soli	25%	8.3K	1
James and the Cold Gun	25%	8.3K	1
Kee'ahn	25%	8.3K	1
9Million	25%	8.1K	1
Le Shiv	25%	8K	1
Boko Yout	25%	7.9K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<10k followers) appearing on the 5 biggest Australian playlists (>200k followers)



Takeaways

1

The very biggest playlists in Australia have been a bit slack in adding emerging artists over recent weeks, so it was good to see four newer artists gain multiple slots after a bit of a drought.

2

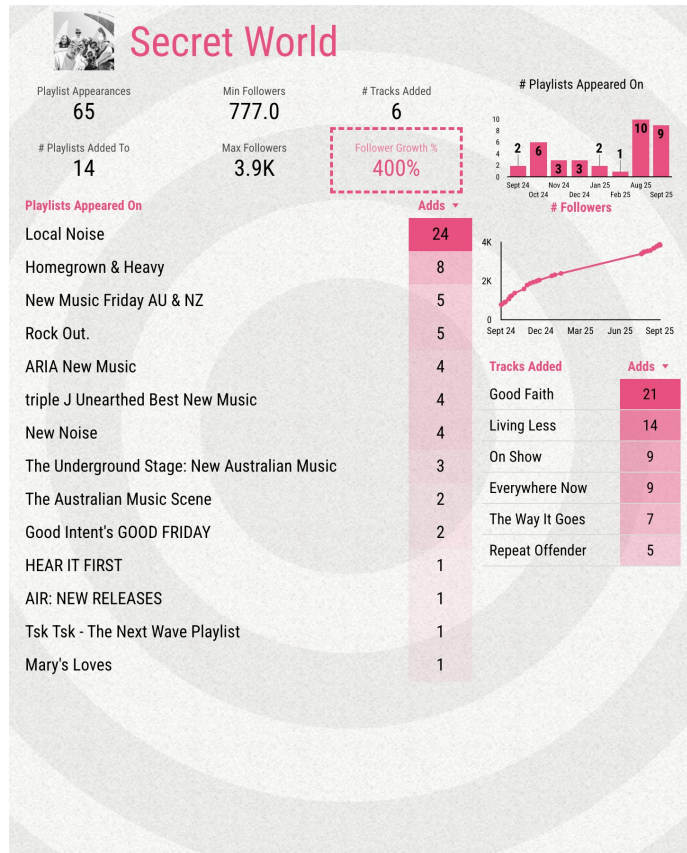
RONA. benefitted this week from some happy timing - her brand-new track gained a slot on New Music Friday AU & NZ (423k followers) while triple J finally got round to adding her previous release to the triple J New Music Hitlist (298k)

3

As well as most-added overall, sleepazoid got slots on both NMF AU & NZ (298k) and New Noise 469k), as did Secret World (this week's Making Noise artist, below)



OH! Daisy also managed the same feat, a remarkably strong result for this excellent emerging artist, achieving spots on lists with six-figure followings at such an early stage of growth.



Highlighting one emerging Aussie act who's both growing followers and receiving playlist support



Takeaways

1

Secret World released their third EP this week, capping a remarkable year of fast growth and increasing playlist support, including regular backing from a broad mix of both heavyweight major playlists, and grassroots independents.

2

Spotify in particular have been fully invested here, awarding them no less than five New Music Friday AU & NZ spots (298k followers), and four on New Noise (469k).

3

That backing has translated into some fast-accelerating audience numbers, with their Spotify followers increasing by over five times in the last year, adding over two thousand followers from a base in the hundreds. If you've been to a live show, you'll get the frenzy - but you can already see hints of the devotion this exciting emerging act is triggering in these impressive numbers.

14 Sept 2025 - 20 Sept 2025				
	Artist Name	P3 Score	#Adds	Followers
1	Lola Young	90%	27	1.4M
2	Miley Cyrus	87%	26	26.4M
3	Cardi B	83%	25	25.8M
3	Aerosmith	83%	25	15.9M
3	Lewis Capaldi	83%	25	13.9M
4	RAYE	80%	24	2.6M
5	The Chainsmokers	77%	23	21.3M
5	Thundercat	77%	23	1.5M
6	Madison Beer	63%	19	8.3M
6	The Favors	63%	19	120.9K
7	Dove Cameron	60%	18	5.5M
8	Anne-Marie	57%	17	12.7M
8	Ashnikko	57%	17	2.6M
9	Carly Rae Jepsen	53%	16	5.1M
10	Julia Michaels	50%	15	5.3M
10	Bakar	50%	15	709K

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across all New Music Friday playlists globally



Takeaways

1

Lola Young (90%) capped off a remarkable album release cycle by becoming the most added artist to the top 30 New Music Fridays around the world, beating some hefty competition and adding the cherry to a fabulous year.

2

Miley Cyrus released the deluxe version of her '*Something Beautiful*' album and the collab with Lindsay Buckingham and Mick Fleetwood bagged her second place this week.

3

In another inter-generational hookup Aerosmith's track with YUNGBLUD gained them the bronze medal spot, alongside tracks from Cardi B's new album '*Am I The Drama?*' and Lewis Capaldi's latest track '*Something In The Heavens*'.

4

The Favors and Bakar were the only two artists with less than 1m followers to make it into the top ten, but just a bit behind there were some remarkably strong performances from emerging acts including aleksiah at (#11, 22k followers), sleepazoid (#14, 2k), Atura (#14, 5k), and oskar med k (#15, 65k).

14 Sept 2025 - 20 Sept 2025

Tracks

1,155

↑ 4%

Artists

915

↑ 3%

vs last week

Playlists Updated

28

↑ 1

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
Cardi B	25%	7	25.8M	5
Lola Young	25%	7	1.4M	5
Justin Bieber	21%	6	84.4M	6
Sabrina Carpenter	21%	6	25.5M	3
HUNTR/X	21%	6	2.7M	1
Alex Warren	21%	6	2.6M	4
sombr	21%	6	2.4M	5
Morgan Wallen	18%	5	13.7M	6
Thundercat	18%	5	1.5M	2
Ed Sheeran	14%	4	122.1M	4
Ariana Grande	14%	4	106.8M	5
Lady Gaga	14%	4	41.3M	4
Miley Cyrus	14%	4	26.4M	2
Twenty One Pilots	14%	4	25.7M	3
Lewis Capaldi	14%	4	13.9M	2
Chappell Roan	14%	4	7M	2
RAYE	14%	4	2.6M	1
Shaboozey	14%	4	1.4M	4

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across new music playlists with >1m followers globally



Takeaways

1

As well as appearing all over the New Music Fridays, Cardi B's new album *'Am I The Drama'* also put her in the driving seat across the very biggest new music playlists in the world.

2

Lola Young's perfect album release continued onto these mega lists, with track from *'I'm Only F**king Myself'* getting her the silver spot here.

3

Thundercat also performed strongly to get the third-place spot with the new single *'I Wish I Didn't Waste Your Time'*.

4

Alex Warren, HUNTR/X, and (obviously) sombr made it consecutive weeks at the top end of the mega lists, while Morgan Wallen and Justin Bieber both returned to the podium after a week's absence, and Sabrina Carpenter moved back up after three weeks out of the top three.

14 Sept 2025 - 20 Sept 2025

Tracks

262

8%

Artists

255

9%

vs last week

Playlists Updated

22

0

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
Florence Road	9%	2	94.5K	3
Chrystal	9%	2	79.7K	1
bar italia	9%	2	77.1K	1
oskar med k	9%	2	64.9K	1
Blake Whiten	9%	2	58K	2
Etta Marcus	9%	2	47.3K	1
Die Spitz	9%	2	41.2K	1
Max Dean	9%	2	40.5K	2
Rossi.	9%	2	39.5K	1
Kevin Powers	9%	2	33.4K	1
ALEXSUCKS	9%	2	33K	2
Mir Nicolas	9%	2	29.8K	1
Frog	9%	2	24.9K	1
Luke Dean	9%	2	23.8K	1
Thelma & James	9%	2	17.6K	2
The Belair Lip Bombs	9%	2	15.2K	1
Flycatcher	9%	2	13.1K	2
Atura	9%	2	5.4K	1
sleepazoid	9%	2	2.2K	1
haloplus+	9%	2	1.5K	1
Jordan Patterson	9%	2	889	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<100k followers) who appeared on new music playlists with >1m followers globally



Takeaways

1

There was no one standout emerging artist on the biggest global lists this week, so because there were too many getting two adds on the mega lists, I'm going to focus on the three that did with less than 10k followers instead of less than 100k.

2

First of all, and most notably, Jordan Patterson, who has a following in the hundreds yet still ended on two playlists with followings over a million - the global New Music Friday (4.4m) and All New Indie (1.3m)

3

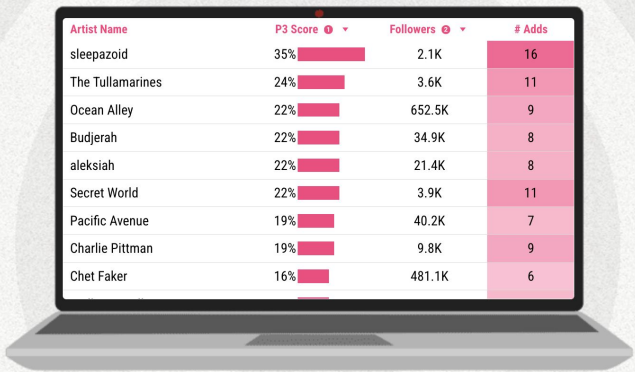
Copenhagen's haloplus+ also gained an impressive pair of spots on the global NMF (4.4m) and All New Indie (1.3m), emerging acts, while Atura landed in spaces on Novidades da Semana (2.2m), and Dance Rising (1.9m), on top of their hatful of NMF spots globally.

4

It was the icing on the cake for sleepazoid, who not only topped the most-added list on their home turf of Australia, not only got the #15 spot in most-added across the top 30 NMFs, but ALSO bagged spots on MARROW (4.4m) and The New Alt (1.2m). What a week it was for them.

Get Stuck In

Dive into the full data yourself



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You can mess about on dashboards containing
all this week's data in the **New Music Data**
section on the site



[play with the data here](#)