

new music by the numbers

the hottest artists right now, based on data


The
Underground
Stage



photo: **Gordon's Grandson**, one of
the top three most-added artists
in Australia this week



#013
29 sep
2025



Must-Follows This Week

 from Australian playlists

Emerging (<10k)

Established

- Chandler Jewels
- Jewel Owusu
- Salarymen
- Selve
- sleepazoid 
- Sofia Gobbi 

- Carla Geneve
- Gordon's Grandson
- Lithe
- Ocean Alley 
- Ruel
- Tame Impala 
- The Temper Trap
- Vera Blue

 from global playlists

Emerging (<100k)

Established

- Alessi Rose
- bees & honey
- Cucina Sonora
- Eileen Alister
- Max Dean
- Mikayla Geier
- Rochelle Jordan
- Sofia Gobbi 
- Valentina Ploy
- White Reaper

- Doja Cat
- Olivia Dean
- Sabrina Carpenter 
- Tame Impala 
- Tate McRae

21 Sept 2025 - 27 Sept 2025

	# Tracks	# Artists	# Playlists Updated
	1,489 -7%	1,233 -3% vs last week	34 -4%
Artist	P3 Score	# Followers	# Adds
sleepazoid	26%	2.8K	11
Carla Geneve	24%	13.8K	8
Jewel Owusu	24%	3.4K	8
Tame Impala	21%	9.3M	9
Ruel	21%	1.9M	8
The Temper Trap	21%	764.9K	8
Ocean Alley	21%	654.6K	8
Lithe	21%	492.8K	11
Vera Blue	21%	192.1K	7
Gordon's Grandson	21%	13.3K	7
Salarymen	21%	4.2K	8
Kobie Dee	18%	47.8K	6
Lyric	18%	27.8K	7
aleksiah	18%	21.7K	6
Charley	18%	16K	6
Death by Denim	18%	14.9K	6
Fool Nelson	18%	6.4K	6
PEPTALK	18%	2K	6

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who got the most adds on the most credible Australian new music playlists this week



Takeaways

1

sleepazoid achieved the remarkable feat of being most-added across the best Australian new music playlists, not once, but for two weeks running. This is impossibly rare, and shows just how wide and fast the support they are attracting is spreading.

2

Carla Geneve and Jewel Owuse both performed strongly to share the silver medal position, leaving the top two slots held by more emerging artists at the expense of their more established peers.

3

The third spot was busy this week, and heavy on bold-faced names like Tame Impala, Ruel, The Temper Trap, Ocean Alley, and Lithe.

4

Up against such stiff competition, Gordon's Grandson and Salarymen did notably well to keep pace to make the podium this week.



21 Sept 2025 - 27 Sept 2025

Artists

43

Top Playlists

4

Artist	P3 Score 	# Followers 	# Adds
sleepazoid	50%	2.8K	3
Selve	50%	1.9K	2
Chandler Jewels	50%	911	2
Sofia Gobbi	50%	858	2
Westside Cowboy	25%	9.9K	1
TTSSFU	25%	9.6K	1
The Bends	25%	9.4K	1
Mel Blue	25%	9.1K	1
Tom A. Smith	25%	8.7K	1
Boko Yout	25%	8.7K	1
James and the Cold Gun	25%	8.4K	1
9Million	25%	8.3K	1
Le Shiv	25%	8K	1
Makeout City	25%	8K	1
Aren't We Amphibians	25%	7.8K	1
Joyer	25%	7.3K	1
heyzuko!	25%	6.7K	1
Fool Nelson	25%	6.4K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<10k followers) appearing on the 5 biggest Australian playlists (>200k followers)



Takeaways

1

sleepazoid's most-added status this week also saw two more major spots included in their haul, with slots on both New Noise (469k) and triple J's New Music Hitlist (298k). This week's slots make sleepazoid the only emerging artist to gain three spots on the biggest five new music lists in Australia.

2

Selve also kept up their momentum this week, with triple J's New Music Hitlist (298k) getting around to adding a track two weeks after release, and New Noise (469k) renewing slots to make it three weeks running on that list.



Chandler Jewels and Sofia Gobbi (ITA) both did particularly well though this week, with both artists - both with less than 1k Spotify followings - gaining hefty slots, both with a slot on New Music Friday AU & NZ (423k), and with Jewels adding a slot on A1 (506k) and Gobbi making it onto New Noise (469k).

21 Sept 2025 - 27 Sept 2025				
	Artist Name	P3 Score	#Adds	Followers
1	Doja Cat	87%	26	34.4M
1	Tate McRae	87%	26	8.9M
2	Olivia Dean	83%	25	1.1M
3	Tame Impala	80%	24	9.3M
4	Zara Larsson	77%	23	10.8M
4	Florence + The Machine	77%	23	7.2M
5	Khalid	70%	21	16.9M
5	5 Seconds of Summer	70%	21	10.3M
5	Myles Smith	70%	21	1.3M
6	Mariah Carey	67%	20	11.8M
6	Daniel Caesar	67%	20	10.7M
6	Ice Spice	67%	20	4.7M
7	Rauw Alejandro	53%	16	30.7M
7	Ty Dolla Sign	53%	16	7.2M
7	Disclosure	53%	16	2.3M
7	FKA twigs	53%	16	1.4M
8	Ruel	50%	15	1.9M
9	Portugal. The Man	47%	14	1.5M
9	Perrie	47%	14	167.1K
10	Young Thug	43%	13	12.3M
10	Rita Ora	43%	13	8.4M
10	The Temper Trap	43%	13	765.3K

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across all New Music Friday playlists globally



Takeaways

1

Doja Cat's new album 'Vie' landed with a bang, right at the top of the global New Music Friday lists, with nearly 9 out of 10 NMFs adding tracks.

2

Tate McRae matched that performance though, with latest single 'TIT FOR TAT' firing up across a huge array of NMFs globally.

3

Olivia Dean's neo-soul was the really impressive performance this week, with the rare sight of an artist with just over 1m followers matching the performance of artists with eight-figure followings, a big signal of heavyweight support.

4

Kevin Parker's beloved Fremantle Dockers might have been eliminated by the Gold Coast, but there's a #3 podium spot here as consolation for the launch of the new Tame Impala single 'Dracula'. It's unclear whether he'd have preferred it the other way round.

5

There were no artists with less than 100k followers in the top ten, although Perrie and The Temper Trap (both with sub-1m followings) did well to crack it. A decent list of <100k artists were just off the top ten though, including Alessi Rose, Eileen Alister, Sofia Gobbi, Valentina Ploy, bees & honey, Cucina Sonora, and Mikayla Geier, all of whom got serious backing around the world for their latest releases.

21 Sept 2025 - 27 Sept 2025

Tracks

1,166

↑ 0%

Artists

908

↓ -2%

Playlists Updated

30

↑ 1

vs last week

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
Doja Cat	37%	11	34.4M	3
Sabrina Carpenter	30%	9	25.7M	3
Tate McRae	27%	8	8.9M	2
HUNTR/X	23%	7	2.8M	1
sombr	23%	7	2.5M	5
Justin Bieber	20%	6	84.5M	6
Tame Impala	20%	6	9.3M	3
Florence + The Machine	20%	6	7.2M	2
Alex Warren	20%	6	2.7M	4
Olivia Dean	20%	6	1.1M	3
Lady Gaga	17%	5	41.5M	4
Cardi B	17%	5	25.8M	5
Tyler, The Creator	17%	5	24M	2
Morgan Wallen	17%	5	13.8M	6
Mariah Carey	17%	5	11.8M	3
Kehlani	17%	5	8.6M	1
RAYE	17%	5	2.6M	1
MK	17%	5	347.5K	2

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across new music playlists with >1m followers globally



Takeaways

1

After months of similar faces dominating the global mega lists, there was a notable shift this week, with the likes of Alex Warren, Justin Bieber, Morgan Wallen, and even (!!) sombr appearing less times.

2

In their place, Doja Cat stepped in to take the most-added spot, a mirror of this week's performance on global New Music Fridays. Hitting nearly a dozen of these mega list spots - including a spot on Today's Top Hits with its whopping 35m audience - makes it just about a perfect week for the 'Vie' album launch.

3

Sabrina Carpenter was the only artists to keep their top three spot for a second week, and who also bagged a slot on Today's Top Hits.

4

Tate McRae did particularly well to round out the podium, earning heavyweight slots to add to the giant haul - equalling that of Doja Cat - across the global NMFs.

21 Sept 2025 - 27 Sept 2025

# Tracks	# Artists	# Playlists Updated
237 ↓ -10%	228 ↓ -11% vs last week	24 ↑ 2

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
White Reaper	13%	3	95.5K	1
Rochelle Jordan	13%	3	75.2K	1
Max Dean	13%	3	41.4K	2
Florence Road	8%	2	95.5K	3
Night Tapes	8%	2	87.4K	1
Chrystal	8%	2	81.1K	1
oskar med k	8%	2	68.8K	1
Ninajirachi	8%	2	67.2K	2
Blake Whiten	8%	2	60.6K	2
Hether	8%	2	60.3K	1
Thakzin	8%	2	52.8K	1
Master Peace	8%	2	45.7K	2
Die Spitz	8%	2	43K	1
Tyler Nance	8%	2	41.3K	1
Rossi.	8%	2	39.9K	1
ALEXSUCKS	8%	2	33.5K	2
Daffo	8%	2	25.3K	1
Luke Dean	8%	2	24.6K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<100k followers) who appeared on new music playlists with >1m followers globally



Takeaways

1

Three emerging artists (<100k Spotify followers) managed to get three spots on the biggest new music playlists in the world this week, with White Reaper being the one with the largest following (96k). The spots gained on MARROW (4.4m), the global New Music Friday (4.4m), and The New Alt (1.2m) will likely help them above 100k in relatively short order.

2

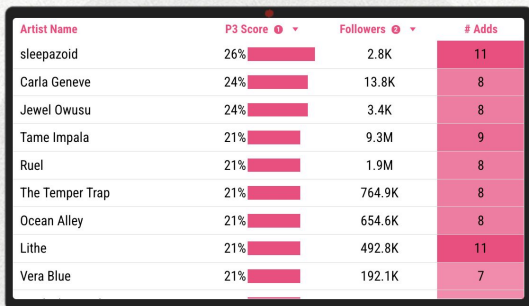
Rochelle Jordan (76k) also gained three spots on notable dance-focussed lists as well as the global NMF (4.4m) - mint (5.7m), and Dance Rising (1.9m).

3

Max Dean also picked up three spots, on mint (5.7m), Hot Hits UK (3.1m), and Dance Rising (1.9m). What's notable here is that all three picked up tracks a week *after* their original release, recognising the heat being generated. Added to the global NMF (4.4m) spot gained in release week this week's haul also makes

Get Stuck In

Dive into the full data yourself



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Tame Impala	21% <div></div>	9.3M	9
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Vera Blue	21% <div></div>	192.1K	7

You can mess about on dashboards containing
all this week's data in the **New Music Data**
section on the site



[play with the data here](#)