

new music by the numbers

the hottest artists right now, based on data

The
Underground
Stage



#011
15 sep
2025

photo: [Phantastic Ferniture](#),
who returned with new music
to top the most-added chart
in Australia this week

Must-Follows This Week



from Australian playlists

Emerging (<10k)

Established

- Georgia Mulligan
- RinRin
- Selve
- The Colliflowers

- G Flip
- Hockey Dad
- Parcels
- Phantastic
Furniture
- Stella Donnelly



from global playlists

Emerging (<100k)

Established

- Acopia
- Dove Ellis
- Militarie Gun

- Alex Warren*
- Damiano David
- Drake
- Ed Sheeran
- Gorillaz
- HUNTR/X
- Kali Uchis
- sombr*
- Twenty One
Pilots

7 Sept 2025 - 13 Sept 2025

Tracks

1,392

↑ 14%

Artists

1,141

↑ 16%

Playlists Updated

38

↑ 2

vs last week

Artist (click to show playlists on right)

P3 Score

Followers

Adds

Hockey Dad

24%

163.4K

9

Phantastic Furniture

24%

24.2K

10

Stella Donnelly

21%

117.7K

9

Parcels

18%

1M

7

G Flip

18%

253.2K

7

The Colliflowers

18%

3.2K

7

Georgia Mulligan

18%

1.6K

7

Selve

18%

1.5K

7

Chet Faker

16%

480K

6

Speed

16%

94.3K

6

Evie Irie

16%

17K

6

Ayesha Madon

16%

12.4K

7

dust

16%

7.7K

6

Chase Atlantic

13%

10.3M

5

Vance Joy

13%

3.5M

5

The Paper Kites

13%

883.1K

5

Xavier Rudd

13%

805.2K

5

Matt Corby

13%

494.2K

5

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who got the most adds on the most credible Australian new music playlists this week



Takeaways

1

There was a significant increase in tracks added this week, as well as a slightly higher number of lists updating, making it a tough week to stand out it.

2

Hockey Dad and Phantastic Furniture though, nudged ahead of this crowded pack to secure the most spots on the most credible new music playlists in Australia - no real surprise for these two long-beloved artists.

3

Stella Donnelly slotted into second place with 'Feel It Change', her second release of the year, continuing the build-up to her third album, 'Love And Fortune', due Nov 7.

4

It's never a shock to see artists of the calibre and size of G Flip and Parcels at the top end of the list, and both slotted neatly onto the podium this week.



Sharing third spot with these bold-faced names though were three emerging artists and it's great to see Georgia Mulligan, The Colliflowers, and Selve performing so strongly this week.

7 Sept 2025 - 13 Sept 2025

Artists

49

Top Playlists

4

Artist (click to show playlists on right)

Selve	50%	1.4K	2
Westside Cowboy	25%	9.4K	1
TTSSFU	25%	9.2K	2
The Bends	25%	9K	1
Tom A. Smith	25%	8.7K	1
LATE 90s	25%	8.3K	1
James and the Cold Gun	25%	8.3K	1
Le Shiv	25%	8K	1
RinRin	25%	7.8K	1
dust	25%	7.7K	1
9Million	25%	7.7K	1
Boko Yout	25%	7.7K	1
Aren't We Amphibians	25%	7.7K	1
Rei	25%	7.5K	1
Joyer	25%	7.2K	1
Suzi	25%	7K	1
PANIA	25%	6.9K	1
Humour	25%	5.5K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<10k followers) appearing on the 5 biggest Australian playlists (>200k followers)



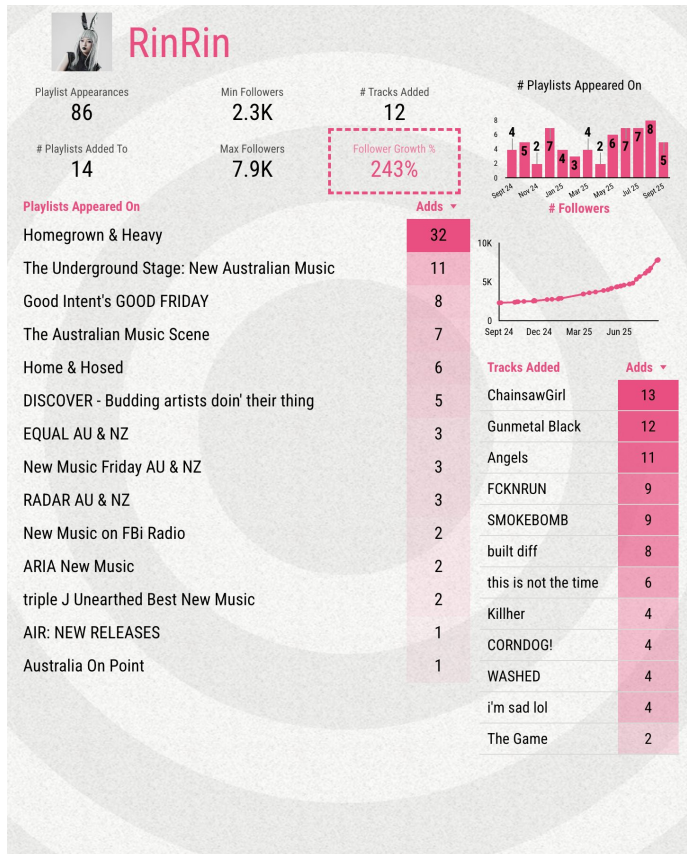
Takeaways

1

As well as making the top three most-added overall, Selve was also the only emerging artist this week to gain spots on more than one of the top five lists in Australia, gaining spaces on both New Music Friday AU & NZ (470k followers) and New Noise (422k).

2

Triple J did some catch-up work this week, adding previously-released tracks by (among others) DEVAURA, Sesame Girl, Charli Lucas, and Lucky, to give them all the rare matching set of spots on both triple J's New Music Hitlist (299k) and New Music Friday AU & NZ (422k), even if they did come weeks apart.



Highlighting one emerging Aussie act who's both growing followers and receiving playlist support



Takeaways

1

RinRin's hyperactive mix of metal-edged pop-punk has been building and building over the last year, with a ton of tracks making it onto a who's who of both major and Australian playlists.

2

With new releases making it onto Spotify's New Music Friday AU & NZ, Homegrown & Heavy, EQUAL AU & NZ, and RADAR AU & NZ, as well as Triple J's Home and Hosed and Unearthed Best New Music, a broad spread of heavyweight support sitting on top of strong backing from grassroots playlists.

3

Audiences are responding strongly, and in increasing numbers - the rate of growth of Spotify followers for this artist is clearly accelerating in the last few months, adding to a following that has already more than tripled in the last year. Early but strong signals of escape velocity being achieved, and levelling-up on the horizon.

7 Sept 2025 - 13 Sept 2025

	Artist Name	P3 Score	#Adds	Followers
1	Ed Sheeran	90%	27	122M
2	Twenty One Pilots	87%	26	25.6M
2	Gorillaz	87%	26	14M
2	Kali Uchis	87%	26	9.3M
3	Damiano David	83%	25	797.6K
4	Drake	80%	24	101.6M
4	Demi Lovato	80%	24	27.3M
5	Djo	70%	21	2.2M
6	JADE	67%	20	273.9K
7	Anna of the North	63%	19	280.6K
8	Parcels	60%	18	1M
8	Sophie Ellis-Bextor	60%	18	563.9K
8	Rachel Chinouriri	60%	18	345.9K
9	Limp Bizkit	57%	17	7.9M
9	Mimi Webb	57%	17	385.4K
10	Rauw Alejandro	50%	15	30.4M
10	Rex Orange County	50%	15	6.7M

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across all New Music Friday playlists globally



Takeaways

1

In the world of new releases, anything fresh from Ed Sheeran is enthusiastically added to almost every major list going, and it's no surprise to see music from the extended edition of his play LP make it onto 9 out of ten of the top 30 New Music Fridays worldwide.

2

Twenty One Pilots, Gorillaz, and Kali Uchis were only a nose behind in the silver spot though, with each artist appearing with notable consistency in markets around the world.

3

Damiano David rounded out the podium with an extremely healthy number of adds, and as the only artist in the top three to make it there with less than 1m followers, all the more impressive for it.

4

Just outside top ten is Dove Ellis, who hit the number 11 spot and made it onto no less than 14 of the top 30 NMFs worldwide. This is hard enough for an established act to achieve, but to do it with your debut release is frankly astonishing. He also made it onto some of the biggest non-NMF lists too (see below).

7 Sept 2025 - 13 Sept 2025

# Tracks	# Artists	# Playlists Updated
1,107 ↑ 5%	889 ↑ 3% vs last week	27 0

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
Ed Sheeran	37%	10	122M	5
sombr	30%	8	2.3M	6
Drake	22%	6	101.6M	4
Alex Warren	22%	6	2.5M	4
HUNTR/X	22%	6	2.5M	1
Justin Bieber	19%	5	84.3M	5
Twenty One Pilots	19%	5	25.6M	3
Sabrina Carpenter	19%	5	25.4M	2
Gorillaz	19%	5	14M	1
Morgan Wallen	19%	5	13.6M	6
Damiano David	19%	5	797.6K	2
BLACKPINK	15%	4	55.5M	1
Lady Gaga	15%	4	41.1M	4
Chappell Roan	15%	4	7M	2
Parcels	15%	4	1M	1
Sam Barber	15%	4	818.7K	3
Yumi Zouma	15%	4	155.1K	1
Ariana Grande	11%	3	106.7M	4

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Artists who appeared the most across new music playlists with >1m followers globally



Takeaways

1

A lot of familiar faces this week on the very biggest new music playlists in the world this week, with every artist at the top of the pile being a familiar name to these playlist over the last two months.

2

Ed Sheeran and Drake both dominated the mega lists this week as well as the global New Music Fridays, both having new releases this week, and both appearing all over the biggest lists for the second time in six weeks.

3

Alex Warren and HUNTR/X both gained oodles of repeat appearances on the back of earlier releases, with the latter making the top three twice in three weeks, and Warren making it nine podium finished in ten weeks. The Summer of sombr also just won't end, with the artist appearing in the top three for the tenth week running. As a side note, sombr's Spotify following has grown from around 200k followers in January to 2.3m now.

7 Sept 2025 - 13 Sept 2025

Tracks

238

↓ -8%

Artists

230

↓ -9%

Playlists Updated

21

↑ 1

vs last week

Artist Name	P3 Score	# Of Playlists	Followers	# Tracks
Militarie Gun	14%	3	50.6K	2
Acopia	14%	3	18.6K	2
White Reaper	10%	2	95.1K	2
Florence Road	10%	2	93.5K	3
Chrystal	10%	2	78.5K	1
George Birge	10%	2	65.1K	1
Erin LeCount	10%	2	57K	1
Blake Whiten	10%	2	56K	2
Master Peace	10%	2	44.9K	1
Wallie the Sensei	10%	2	44.4K	1
Rossi.	10%	2	39.2K	1
Die Spitz	10%	2	38.7K	1
ALEXSUCKS	10%	2	32.6K	2
mark william lewis	10%	2	25.8K	1
Luke Dean	10%	2	23.1K	1
Ink	10%	2	16.9K	1
The Belair Lip Bombs	10%	2	14.8K	1
snuggle	10%	2	4.9K	1

P3 Score: "Percentage of Possible Playlists", the percentage of tracked playlists which updated in the period & that the artist has appeared on

Emerging artists (<100k followers) who appeared on new music playlists with >1m followers globally



Takeaways

1

Militarie Gun did brilliantly well to land three spots on the biggest new music lists in the world this week, bagging space for 'Throw Me Away' on MARROW (4.4m followers), the global New Music Friday (4.4m), and The New Alt (1.2m).

2

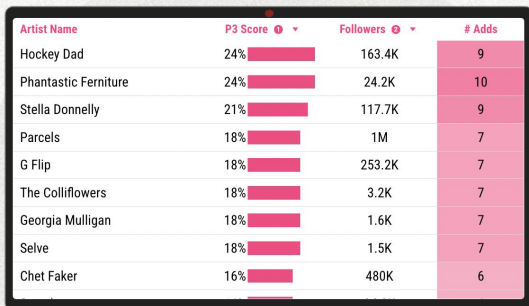
Aussie dream-poppers Acopia released their 'Blush Response' album and also endeared themselves to three of the mega lists, with spots on the global NMF (4.4m), The New Alt (1.2m), and All New Indie (1.3m).



A large pack of emerging artists gained two spots on the mega lists, but (annoyingly just out of sight from the screenshot on the left) one of them was Dove Ellis, who also made it onto a ton of the global New Music Fridays this week (see above). A remarkable achievement for (and an equally remarkable level of expectation around) this new artist.

Get Stuck In

Dive into the full data yourself



Artist Name	P3 Score	Followers	# Adds
Hockey Dad	24% <div></div>	163.4K	9
Phantastic Ferniture	24% <div></div>	24.2K	10
Stella Donnelly	21% <div></div>	117.7K	9
Parcels	18% <div></div>	1M	7
G Flip	18% <div></div>	253.2K	7
The Colliflowers	18% <div></div>	3.2K	7
Georgia Mulligan	18% <div></div>	1.6K	7
Selve	18% <div></div>	1.5K	7
Chet Faker	16% <div></div>	480K	6

You can mess about on dashboards containing
all this week's data in the **New Music Data**
section on the site



[play with the data here](#)